



MEDIA ADVISORY

# MAGIC<sup>®</sup> TO HOST DIGITAL WALLCOVERING APPLICATIONS WEBINAR IN JUNE

**WEST SPRINGFIELD, MA, USA, 06/02/2015 – Coveris<sup>TM</sup> Advanced Coatings Digital Imaging division, a global market leader in the development and fulfillment of high performance digital imaging substrates, will host a webinar on Thursday, June 18<sup>th</sup>, to review digital wallcovering applications.**

Digital imaging technology offers retail, corporate, transit, museum and hospitality venues custom decor options. Magic's portfolio of mural media features a wide range of offerings to fulfill every print providers' needs.

The product of the month is DMiBOP/MURAL PRO! This product is an 11 mil, latex based, nylon reinforced indoor banner and inkjet wallcovering media ideal for residential, hospitality, commercial, and retail design. It is an economical alternative to adhesive vinyl featuring a universal coating making it cross platform compatible with solvent, eco solvent, uv cure, latex and aqueous inks.

Register by clicking on the link below:

[Thursday, June 18, 2015, 2:30 p.m. – 3:00 p.m. ET](#)

For additional information about our webinars please click [here](#).

###

Follow Magic on Twitter: <https://twitter.com/MagicInkjet>

Watch Magic on YouTube: <https://www.youtube.com/user/MagicInkJet>

Total: 154 words

---

## PRESS CONTACT

Kristina Devine, [kristina.devine@coveris.com](mailto:kristina.devine@coveris.com) - T. 413.539.5074

About Coveris<sup>TM</sup> Advanced Coatings, Digital Imaging Division

Coveris™ Advanced Coatings, Digital Imaging Division has a strong reputation for delivering innovative products for the wide format printing market, including the award winning Magic® portfolio of digital imaging media and inks and Museo® digital fine art and photo media. Magic media addresses the evolving needs of digital printers with grand and wide format inkjet paper and film. Featuring distinctive coatings, Magic provides media that is compatible with most water based, latex, UV cure and solvent/eco solvent inks.

#### **ABOUT COVERIS™**

As a leading international manufacturing company, Coveris is dedicated to providing solutions that enhance the safety, quality and convenience of products we use every day. In partnership with the most respected brands in the world, Coveris develops vital products that protect everything from the food we eat, to medical supplies, to the touch screen device in our pockets, contributing to the lives of millions every day.

**[www.magicinkjet.com](http://www.magicinkjet.com)**

**[www.coveris.com](http://www.coveris.com)**

**[www.coverisadvancedcoatings.com](http://www.coverisadvancedcoatings.com)**